

## CASE STUDY

Dignity, one of the UK's largest providers of funeral services and prepaid funeral plans, own over 800 funeral locations and operate 46 crematoria.

The Sutton Coldfield head-quartered based company utilise Jaama's [Key2 Vehicle Management](#), Electronic Document Storage and integrated [driver licence checking](#) service.

- Fleet size: 1,600 mixed fleet and assets, including hearse limousines, private ambulances, charity organ motorcycles and pool cars.
- Customer Since: 2012
- Key Personnel: Nick Yates (Fleet Manager)



A key system benefit for Dignity Funerals is the availability of electronic document storage as Jaama continues to help customers embrace a [paperless revolution](#).

Mr Yates described the web-based technology as "easy-to-use" and said: "Electronic document storage has definitely helped Dignity Funerals to reduce paperwork and the system has resulted in a [40% reduction in administration time](#). Paperwork used to fill the cabinets in the office, whereas now we can just upload the documents straight on to [Key2](#)."

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Key2 is the best fleet management system that is out there by a country mile. The initial investment was definitely worthwhile, we can't fault the system functionality and benefits it provides.

"Our previous fleet management system was very limiting so we tendered for fleet management software and Jaama's Key2 system was the best out there – and still is.

"Implementation of Key2 has meant that the personnel in the department hasn't needed to increase because we have a system in place that does exactly what we need."

Nick Yates - Fleet Manager