

CASE STUDY

The Bradford-based car and van [contract hire and leasing](#) company introduced Key2 in 2011.

Jaama's multi award-winning Key2 [Contract Hire and Leasing](#) system is "the showroom" for JCT600 Vehicle Leasing Solutions.

- Fleet size: 6,000+ Cars and LCV's
- Customer Since: 2011
- Key Personnel: Brian Kirby (Systems Director)



Systems director Brian Kirby said [Key2](#) had revolutionised the business and the service provided to customers putting an end to numerous administratively burdensome manual tasks including: driver and broker quote generation, quote generation where customers had specific manufacturer support terms in place, driver licence validation and report writing.

The introduction of eSignature supports this and enables a document to be sent, signed remotely and instantly returned back into the system expediting any process that requires documents to be printed, signed and manually uploaded.

Mr Kirby said: "Our vision is the [paperless office](#) and we are chipping away all the time. Key2 is the power behind JCT600 Vehicle Leasing Solutions. It is our showroom and enables the company to deliver a great service on time."



Mr Kirby said: "We are continually working on maximising Key2 to generate efficiencies for JCT600 Vehicle Leasing Solutions and that in turn is delivering service enhancements to customers. Key2 is so flexible and future-proof that we are delivering a level of service and seamless real-world data reporting that is industry-leading.

"Our customers want data provided to them and, in many cases, don't want to have to drill down and find that information themselves. As a result, Key2 has revolutionised fleet management reporting for clients as well as driver services.

Brian Kirby – Systems Director