

CASE STUDY

Speedy, the UK's leading provider of tools, equipment and plant to the construction, infrastructure, industrial and related industries, operates a fleet of some 1,000 light commercial vehicles, 600 company cars and 200 trucks.

- Fleet size: 1,800+ company cars, vans and HGV's
- Key Personnel: Aaron Powell (Head of Fleet Management)

A single information source to ease the administration burden, aid fleet forecasting, improve operating efficiencies and maximise compliance were among the business-critical reasons for Speedy Hire to adopt a new fleet system, they found that Jaama's multi award-winning Key2 technology was unique in being able to deliver against all fronts.



Key2 replaced a software system that did not provide the flexibility and integration with other IT platforms across the company or had the ability for fleet suppliers to easily deliver critical vehicle-related information.

Speedy now has all information in one location, which improves administration and enables fleet forecasting that in turn improves operational efficiencies.

For example, the ability to record "live" vehicle mileages enables Speedy to better predict defleet mileages. As a result, high mileage vehicles can be relocated and swapped with vehicles that historically clock up less distances.

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Cost management is crucial to Speedy Hire so being able to benefit from system enhancement inclusive in the annual fee is a major benefit as it helps with budgeting. Speedy Hires aim is to operate at the forefront of fleet best practice and be as compliant as possible. Jaama's Key2 system enables that target to be realised with fully auditable vehicle and driver records.

Mark Woodworth – Head of Logistics